



MAXIMIZE YOUR FIRM'S EXPOSURE

Become a CLLA Champion Sponsor

Secure 12 Months of Exclusive Benefits and Recognition



Enhance Visibility for Your Firm.
Flip the page for more information.



Why Become a CLLA Champion Sponsor?

Unrivaled Access:

The Commercial Law League of America (CLLA) represents the most influential network of attorneys, agencies, and credit professionals in the commercial credit and collections industry. Becoming a Champion Sponsor presents several compelling benefits for members involved in commercial law.

As membership in the CLLA continues to grow, now is the time to take advantage of this opportunity to elevate your membership.

Who You Will Reach:

The Elite CLLA Network

- **Attorneys:** Commercial litigation, bankruptcy, and creditors' rights specialists.
- **Agencies:** Leaders in the commercial collection industry.
- **Decision-Makers:** Firm partners, agency owners, and senior executives actively seeking B2B solutions and services.



Select PLATINUM: \$5,000

\$12,640 Value

Elevate your brand to the **Platinum** standard, securing the highest level of influence and recognition.

CONFERENCE RECOGNITION

Designated as a **Platinum Champion** at all CLLA Events (National, Eastern, Western, Southern, and Hill Day). You receive **First Choice** of exclusive event sponsorships.



Select GOLD: \$2,500

\$8,310 Value

Shine brightly with a **Gold** partnership, offering high visibility and significant access.

Designated as a **Gold Champion** at all CLLA Events (National, Eastern, Western, Southern, and Hill Day). You receive **Second Choice** of exclusive event sponsorships.



Select SILVER: \$1,000

\$3,525 Value

Acquire **Silver** status for enhanced visibility and strong, strategic brand placement.

Designated as a **Silver Champion** at all CLLA Events (National, Eastern, Western, Southern, and Hill Day). You receive **Third Choice** of exclusive event sponsorships.



Select BRONZE: \$500

\$2,200 Value

Establish a **Bronze** foundation for essential, year-round industry presence and exposure.

Designated as a **Bronze Champion** at all CLLA Events (National, Eastern, Western, Southern, and Hill Day).

Question?

Contact Dawn Federico
dawn.federico@ccla.org
312-240-1400

Choose Your Level of Influence...

Become A Champion

All sponsorship levels are based on a twelve-month period, June 1–May 31.
Select the tier that best fits your goals and budget.

DEDICATED WEB PAGE	DIGITAL PROMOTION	SOCIAL MEDIA PROMOTION	RENEWAL REBATE	PRINT & EMAIL ADVERTISING
12 Months Listing with logo, company description, and link on the CLLA Champion page .	12 Months Listing of your logo on the Digital Banner of high-visibility pages on clla.org and annually on the Find A CLLA Professional Directory page highlighting your Platinum level.	4 Social Media Posts across all CLLA channels with your logo and link, spotlighting your Platinum support.	Take advantage of an exclusive \$500 rebate on your next year's Champion Sponsorship renewal.	CLW MAGAZINE: 2 full-page OR 4 half-page ads annually. CLLA EBLASTS: 2 email blasts to CLLA members annually; 1 Spotlight in CLLA Newswire.
12 Months Listing with logo, company description, and link on the CLLA Champion page .	6 Months Listing of your logo on the Digital Banner of high-visibility pages on clla.org and annually on the Find A CLLA Professional Directory page highlighting your Gold level.	2 Social Media Posts across all CLLA channels with your logo and link, thanking you for being a Gold Champion.	Take advantage of an exclusive \$250 rebate on your next year's Champion Sponsorship renewal.	CLW MAGAZINE: 1 full-page OR 2 half-page ads annually. CLLA EBLASTS: 1 email blast to CLLA members annually; 1 Spotlight in CLLA Newswire.
12 Months Listing with logo, company description, and link on the CLLA Champion page .	3 Months Listing of your logo on the Digital Banner of high-visibility pages on clla.org and annually on the Find A CLLA Professional Directory page highlighting your Silver level.	1 Social Media Post across all CLLA channels with your logo and link, acknowledging your Silver support.	Take advantage of an exclusive \$100 rebate on your next year's Champion Sponsorship renewal.	
12 Months Listing with logo, company description, and link on the CLLA Champion page .	3 Months Listing of your logo on the Digital Banner of high-visibility pages on clla.org and annually on the Find A CLLA Professional Directory page highlighting your Bronze level.			

Key Benefits of Champion Status:

- **Year-Round Recognition:**
Unlike one-time event sponsorships, Champion status ensures your firm is visible 365 days a year, cementing your position in the market.
- **Deep Discounting:**
Sponsorship packages offer a significant discount on the cumulative value of individual marketing opportunities.
- **Exclusive Rebates:**
Champions receive a valuable rebate applied toward their next year's renewal, rewarding your sustained commitment.



Ready... Set ... Click... Become a CLLA Champion

Maximize your membership and secure your place as a Champion.



CONNECT

Contact Dawn Federico
dawn.federico@ccla.org
312-240-1400

ENROLL

Visit the dedicated online
page to sign up and submit
your logo and company
description.

Visit ccla.org/ccla-champion-sponsors-2026/

LAUNCH

Your benefits package
begins immediately upon
enrollment, ensuring your
visibility starts working for
you without delay.

**Enroll today.
Benefits begin immediately.**