

Hyper Automation Of AR Process With Digital Tools

Tuesday, June 15

2-3 p.m. Central Time (12-1 p.m. PT; 3-4 p.m. ET)

ABOUT THE WEBINAR

Digital trifecta automation, analytics and AI bring exponential advantage to the accounts receivable process and delivering hyper automation. From automating repetitive tasks to driving data-driven intelligent processes to augmenting workforce with digital assistants, next generation tools help businesses achieve new levels of world-class performance in credit, collections, deductions and cash application. This webinar will provide an introduction to popular digital technologies RPA, AI/ML Chatbots, Document Capture AI and how to use them in your order-to-cash process.

ABOUT THE PRESENTERS

VEENA GUNDAVELLI Emagia



Veena Gundavelli is the Founder & CEO of Emagia and also an award-winning serial technology entrepreneur with extensive experience in the fields of artificial intelligence, data analytics, automation for enterprise financial services. She is highly recognized for her visionary ideas and paradigm-shifting innovations. Under her leadership, Emagia emerged as the leader in order-to-cash automation solutions with its award-winning Gia, AI-powered enterprise digital finance workforce for enterprises and the award-

winning Emagia AI-powered order-to-cash platform which processes several billions of dollars in receivables and payments for many global companies. She is an avid speaker on AI and digital transformation. She is also a recognized philanthropist serving on the Board of Touch-A-Life Foundation, a digital kindness exchange and is involved with other non-profits helping entrepreneurs, women, youth and the underprivileged.

DEXTER PEAVY Emagia



Dexter Peavy is the Director of Order-to-Cash Transformation for Emagia. With over 25 years of hands on and consulting experience, across multiple industries, Dexter not only ensures the successful delivery of the Emagia solution set, but offers Emagia's clients best practice process design and the relevant metrics to drive collections, minimize risk, improve cash flow and provide senior management with quality information to support the decision making process. Dexter's areas of expertise

include: Business transformation, Credit and collections, Order entry and Customer service, Invoice presentment, Dispute management, and Cash application. Dexter works with his clients to introduce and utilize automation technologies to reduce re-work and non-value activities – this can range from RPA for cash application or Machine Learning to read a customer remit-to email, automated prioritizations for collections and digital assistants for collecting small balance accounts. All of these tools allow the client to focus more of their time on Key account issues. "What's nice about working for Emagia is that we produce tangible benefits for our customers". In his spare time Dexter enjoys woodworking and fly fishing.

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WEBINAR REGISTRATION

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The Journey to Smarter Accounts Receivable Management with AI

Questions?

Contact Lillian Novak at
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or call 847.483.6478