

Speaker Biographies

The Five C's of Credit in Review

Caroline Perkins, CCE, Mickey Thompson Performance Tires

Caroline has been in the credit industry for over 30 years. She has served as credit manager for Mickey Thompson Tires, a wholly owned subsidiary of the Goodyear Tire & Rubber Co., for the past 36 years. She earned her CCE certification in 2012 from NACM and has participated in numerous credit interchange groups throughout the years. She is the winner of the "12th Man Award" in 2012 and the "Ironman Award" in 2014 from Mickey Thompson Tires. Caroline has been married to Steve for the past 38 years and they have their home in Akron, Ohio. They enjoy spending time with their large extended families and are active leaders in their church.

Multitasking in the Credit Department

Anissa Martin, CCE, Carhartt, Inc.

Dr. Anissa Martin is an accomplished corporate finance professional and academic professor with twenty years of experience in for-profit and non-profit organizations. Her areas of concentration include: finance, education, process improvement, success and character coaching, community outreach, advocating for youth and motivational speaking. She aims to inspire and empower those she encounters through their own intellect and unique firsthand experiences. Her goal is to ensure that those she serves are empowered and have applicable principles for life, family, and work. She is a proven team builder and motivator with expertise in strategic thinking, planning, and execution which has resulted in organizational development and personal growth.

She has a doctorate in Organizational and Business Management and has implemented, designed, and

conducted a plethora of training seminars. She has professional accreditation as a Certified Credit Executive (CCE). Her quest in life is to motivate others beyond their mark, helping them to flourish to their maximum potential and excel regardless of the state of the marketplace or their communities. Dr. Martin, as she is affectingly crowned, was nominated for Leadership Detroit (via Carhartt), is an NACM moderator (Collection Strategies and Measurement to Improve Performance) and speaker (Team Building: We Are All in This Together) as well as being featured in an NACM article Creditor-To-Creditor Relationships. She faithfully commits to "Greater Service, Greater Progress," as a member of Sigma Gamma Rho Sorority, Inc. She is recognized as a leader of her community and organizationally by her colleagues and those she has mentored. She is best known for her smile and infectious energy!

Risk Assessment and Utilizing Technology During Periods of Economic Uncertainty

Alec Papesch, Director of Strategic Partnerships, NCS Credit

Alec Papesch is the Director of Strategic Partnerships at NCS Credit, the industry's only B2B full-service provider of Notice & Mechanic's Lien, UCC Filing, and Commercial Collection services. He consults Credit Associations and Industry Trade Groups nationwide, providing expert guidance on the complexities of Construction Credit and the Uniform Commercial Code (UCC). Alec specializes in demonstrating the advantages of secured transactions and leveraging technology to improve operational efficiency and strengthen financial reporting capabilities.

Guarding Against Deception

Amy Cook, CCE, McNaughton McKay Electric

Amy has been in management since age 18, working in the food industry, and discovered her passion for Credit Management in 1999 after taking a position as the AR clerk for Kellermeyer Company. This change from the food industry to credit made a huge impact. Amy quickly moved up to the Assistant Credit Manager, joined the National Association of Credit Management (NACM), and earned her CBA in 2001. Leaving Kellermeyer in late 2001, Amy spent 3 years with Great Lakes Window as a Credit Analyst and then joined the Credit team at Therma Tru Doors. Amy continued her education earning associate degrees in both Accounting and Business Management from Owens College in 2007, also being named Business Student of the year. Amy earned her bachelor's degree in management and organizational development in 2010.

Since April 2012, Amy has been the Credit Manager for the Northern Region for McNaughton McKay Electric Company, an electrical distributor that provides products to companies in almost every business sector, providing for a diverse set of accounts and opportunities. Amy supervises the Accounts Receivable team, works with sales and operations within 9 locations, and oversees a portfolio of over 3500 active accounts. In 2016, Amy earned her CCE.

Amy is a proud mother of 3, including a son currently serving in the US Marines, and grandmother of 3 wonderful boys.

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