

Speaker Biographies

AI in Credit: Best Practices and REAL Use Cases in the Era of Copilots and Autonomous Order-to-Cash

Brian Shappell, CBF, CICP, Director of Content Strategy and Marketing, Emagia

Brian Shappell, CBF, CICP, is Director of Content Strategy and Marketing for Emagia, a leading developer of AI-powered autonomous solutions for Order-To-Cash. During his stint at Emagia, Brian helped launch Gia GPT, the O2C world's first closed-cloud answer to Chat GPT, and the Emagia AI For Finance podcast, which he continues to host.

Prior to his Emagia stint, Brian worked as lead researcher, content strategist, and marketer for a firm that monitored and analyzed stocks of high growth companies, typically driven by AI, tech, or the blockchain.

Previously, Brian worked for NACM-National for more than seven years, leading its publications division (Business Credit Magazine, eNews) and lobbying/advocacy division (federal bankruptcy reform). Brian also served as a guest instructor for some modules of the Business Credit Principles and Credit Law classes held at NACM's headquarters in Maryland. Brian graduated with a Bachelor's degree from Rutgers University.

Bankruptcy Alternatives: The Impact on Trade Creditors

Michael Papandrea, Lowenstein Sandler LLP

Michael Papandrea provides counsel to debtors, creditors' committees, individual creditors, liquidating trustees, and other interested parties with respect to corporate bankruptcy and creditors' rights matters, including bankruptcy-related litigation.

Reliable and efficient, Mike is appreciated for his innate ability to effectively apply and convey his understanding of the law and general business principles with respect to complex issues, both while providing advice to clients and aggressively advocating on their behalf. Mike works tirelessly to understand clients' needs and provide practical solutions that are reasonable, balanced, and favorable to the clients he serves.

Mike enjoys keeping clients and relevant industry professionals in the loop regarding bankruptcy, insolvency, and creditors' rights issues, regularly writing articles for and speaking to professionals in the credit and risk management space. Mike also takes pride in his commitment to the community and provides pro bono representation to individuals and nonprofit organizations regarding bankruptcy and foreclosure-related matters.

Prior to joining the firm, Mike held multiple clerkships in the U.S. Bankruptcy Court; he clerked for the Hon. Jerrold N. Poslusny, Jr. (District of New Jersey), the Hon. Ashely M. Chan (Eastern District of Pennsylvania), and the Hon. Gloria M. Burns (Chief Judge, District of New Jersey). Mike applies the valuable insights learned from working closely with these members of the judiciary to his everyday practice.

Roundtable – Actually Asking for Money and Other Collection Topics

Anthony Mitchell Jr., CBF, CCRA, Nutrien Ag Solutions Inc.

Anthony Mitchell Jr. has twenty-eight years of experience in Credit & Collections. His career started out in 3rd Party Collections working for one of the pioneers of the Debt Buyers Association. Anthony moved over to first party credit in 1998 and became

certified as a CBA in 2004. Since then, he has achieved the CBF and CCRA designations. He has been with Nutrien Ag Solutions as an Area Credit Manager since 2014. Before Nutrien Ag Solutions, Anthony worked for Rochester Midland for 10 years and Hickey Freeman for 5. Prior to his career in Credit, he served as a Signals Intelligence operator in the United States Marine Corps and participated in the Somalian Conflict and various other operations. Anthony is a member of the Veterans of Foreign Wars, has a lovely wife named Susan, two kids, Julian and Alexis, an English Mastiff named Vader, tipping the scales at 238 pounds, and a beautiful St. Bernard named Arkan.

TV (local NBC affiliate), and has been extensively quoted in national newspapers, magazines and trade publications.

He holds a Master's Degree in Soviet and East European Studies, a Masters in East Asian Studies, and a Ph.D. in Political Economics from the University of Kansas. He has been on the faculty of universities in the US, Hungary, Estonia, Russia, Singapore and Taiwan.

Economic Update

Chris Kuehl, Economist, Armada Corporate Intelligence

Chris Kuehl is the co-founder (with Keith Prather) and Managing Director of Armada Corporate Intelligence, a company created in 1999 to provide strategy foundation, competitive intelligence, business analysis and economic forecasting for corporate clients. Armada's clients include YRC Worldwide, TranSystems, Spencer Fane Britt and Browne, KPMG, Hallmark International, Weitz Industrial among others.

Chris is the editor and primary writer for several publications: Business Intelligence Briefs, Strategic Intelligence Briefs and Fabrinomics.

Chris is the Chief Economist for the Fabricators and Manufacturers Association. This includes writing Fabrinomics and serving as a keynote speaker for their conferences and meetings.

He is a renowned speaker who has spoken for 25 years to over 300 organizations domestically and internationally. Chris is a frequent commentator for the media – locally and nationally. He is a regular economic/business analyst for KMBZ radio, KSHB-