

DETECTING FRAUD IN CREDIT: TRENDS & TACTICS FOR 2025

Tuesday
September 9, 2025

10 AM CT

Zoom
Meeting



Fraud & Credit Accounts: Survey Insights and Industry Challenges

- Analysis of 400+ responses revealing key fraud vulnerabilities in credit evaluation and risk management
- Increasing fraud-related workload in Collections and AR management functions
- Evolving responsibilities of Credit Directors and CFOs in combating credit fraud and driving security-focused initiatives

Technology & Innovation: The New Arsenal Against Fraud

- How AI, automation, and real-time data analytics are transforming fraud detection in credit operations
- Deep dive into modern fraud prevention strategies, tools, and real-world applications
- Crafting and pitching fraud-focused technology investment cases that secure buy-in from leadership

Strategic Planning: Future-Proofing Against Credit Fraud

- Reallocating resources to prioritize fraud detection and compliance in 2025
- Emerging fraud schemes and how the Credit & Collections landscape is evolving in response
- Tactical frameworks for credit leaders to stay ahead of fraud threats while maintaining efficiency and growth

Let's Connect!



YOUR HOSTS:



Nauman Hafeez *Chief Executive Officer, NetNow*

Nauman Hafeez is the CEO of NetNow, a pioneering fintech company revolutionizing B2B trade credit operations. Under his leadership, NetNow has developed cutting-edge solutions that streamline the supplier-buyer credit relationship, enabling credit departments to make faster, more informed decisions. His entrepreneurial vision focuses on modernizing credit management through digital transformation, helping businesses adapt to evolving AR trends while maintaining strong customer relationships.



Eli Costea *Chief Operating Officer, NetNow*

Eli Costea is the Co-Founder and COO of NetNow, where he leads the development of innovative fintech solutions for modern credit departments. His hands-on experience managing Accounts Receivable and Credit functions in his family's distribution business gave him unique insights into the challenges facing credit professionals today. This practical background drives his passion for transforming traditional AR processes through digital automation and efficient credit management tools.