



# 2024 LEGAL SYMPOSIUM

**ATTEND  
VIRTUALLY  
MARCH 21**

**NACM Connect** and the **Commercial Law League of America** are happy to announce the agenda for the 2024 Legal Symposium. The program will be **100% virtual** this year and the sessions will be recorded, so if you can't attend live you will still be able to access the presentations from our esteemed speakers.

## THE TOPICS



**9:00 a.m.**  
**Developing a Credit Policy**

### **Developing a Credit Policy**

**Thomas Fawkes and Brian Jackiw, Partners, Tucker Ellis LLP**

Having a comprehensive written credit and collections policy is critical to maximizing the performance of a credit department. A strong credit policy creates standards and expectations for a company's credit professionals; it serves as a valuable training tool for junior department employees; it ensures that the goals of the credit department are harmonized with the company's mission statement; and it allows for areas of improvement to be quickly identified and addressed, among other things. During this presentation, Thomas Fawkes and Brian Jackiw, partners at Tucker Ellis LLP, will discuss best practices in the development of credit policies, including the various items that should be incorporated into your policies, and how such policies can be designed for flexibility as a company's circumstances change over time.



**10:30 a.m.**  
**The Coming AI Wave and Its Impact on Credit Professionals**

### **The Coming AI Wave and Its Impact on Credit Professionals**

**Kathleen McGee, Bruce S. Nathan and Andrew Behlmann, Partners, Lowenstein Sandler LLP**

This presentation will walk through the basic application of artificial intelligence, algorithms, and machine learning as these technologies currently impact credit professionals. The speaker will first discuss what is AI and how it is impacting credit professionals in their credit decisions, suggested policies and procedures to deal with AI, regulatory considerations dealing with credit decisions that rely on AI, and concerns surrounding fraud and accountability.



**12:30 p.m.**  
**Cyber Attacks are Fraud! And Credit Executives are Vulnerable!**

### **CYBER ATTACKS ARE FRAUD! AND CREDIT EXECUTIVES ARE VULNERABLE!**

**Wanda Borges, Borges & Associates**

We live in a world where a hybrid work environment of an in-office and remote work from home schedule is the new normal. Cyber-attacks have, unfortunately, become commonplace. Remote computers and other remote devices are more vulnerable than ever to cyber-crime. The evil geniuses behind cyberattacks are constantly creating new ways to do harm. Businesses and individuals must be diligent in maintaining secure firewalls and creating cybersecurity strategies to help protect their companies. Wire transfer fraud, password theft, ransom demands and business email compromises reached new levels in 2022. Increasingly risky websites are being transmitted and accessed unwittingly through corporate emails. As more states adopt strenuous privacy data statutes, it is essential that trade creditors understand their responsibilities and safeguard personal data.



**2:00 p.m.**  
**Ask an Attorney**

This program will discuss some of the newest cyber-attack and ransomware trends and include a summary of the data privacy statutes currently in effect. It has been designed to educate you on the legal issues involved with this type of business fraud and provide practical steps to thwart cyber-crime learned from real-life situations to better arm you with defenses to use against cyber threats today and in the future.

### **Attend live webcast:**

**\$129 Members**

*One coupon per person is valid.*

**\$258 Non-Members**

### **Access to recordings only:**

**\$99 Members**

*One coupon per person is valid.*

**\$198 Non-Members**

**Sessions will be presented on Zoom.**

**All times are Central Daylight Time.**

### **Ask an Attorney**

Join us for an open forum during which time you can ask questions of all of today's speakers on any credit-related legal questions you may have. Questions are not limited to today's session subjects.