



SPRING LUNCHEON MEETING

EASTERN WISCONSIN BEST PRACTICES DISCUSSION GROUP

About the Meeting Topic

Craig's presentation will cover the importance of soft skills in a credit-focused environment and provide guidance on key competencies for success in your current credit role.

About the Best Practices Discussion Group

Unlike traditional credit groups, the NACM Connect Eastern Wisconsin Best Practices Discussion Group is not industry specific. Your entire company may attend each meeting including your associates, members of the credit department and even the CEO of your organization. Any NACM Connect member company is welcome to join the group. Each meeting will discuss best practices and no specific customers will be mentioned.

About the Group Meetings

Four times each year, the Best Practices Discussion Group will hold a roundtable discussion. Local meetings will be held in the Sheboygan/Kohler/Plymouth Manitowoc/Fond du Lac area. We will focus on various credit-related topics relevant to today's business professional. NACM personnel, a member company or guest speaker will facilitate a lunch meeting.

Objectives of the Best Practices Discussion Group

- Determine necessary improvements for your credit and/or accounting departments and organization.
- Analyze how other organizations achieve high performance levels.
- Use gathered information to enhance your company's performance.

Next Meeting Topic:

**The Softer Side of Credit Management:
The Importance of Soft Skills in an
Analytical-Driven World**

Guest Presenter:

**Craig Simpkins, CCE, CICP,
Director of Finance Transformation,
Johnson Controls, Glendale, WI**

Discussion Moderator:

**Frank Schetski
NACM Connect**

Meeting Date:

Thursday, March 7, 2024 at 12p.m.

Location:

**Holiday's Pub & Grill
5533 Superior Avenue
Sheboygan, WI 53083**

For More Information or to Register:

**Please contact Frank Schetski at
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or 414.232.4565**