

2024 CLEVELAND ANNUAL MEETING

IT FEELS GOOD TO
RECONNECT...



**TUESDAY
APRIL 23**

REGISTRATION DEADLINE:
APRIL 16

START AT
9:00 AM



*Join us to learn and network with your
peers and leaders in the commercial
credit profession.*

SPEAKERS



Sean McCaffrey
Account Executive
Bectran



James Brown
Founder and Owner
BKwire.com



Thomas Fawkes
Partner
Tucker Ellis LLP



Brian Jackiw
Partner
Tucker Ellis LLP



Chris Kuehl
Armada Corporation
Intelligence

THE STATE OF CREDIT AND COLLECTIONS **MEETING AGENDA**

IN-PERSON

Courtyard Cleveland Airport North
24901 Country Club Boulevard
North Olmsted, OH 44070

PRICING

\$189 members
(Two coupons per company are valid)
\$378 nonmembers

WWW.NACMCONNECT.ORG

QUESTIONS? Please contact Lillian Novak at
lillian.novak@nacmconnect.org

TUESDAY APRIL 23 9 A.M. — 5 P.M. EDT

Registration Deadline | April 16

9:15 A.M. - 9:30 A.M.

OPENING REMARKS

*Leslie Harrison, SPHR, CGA,
Vice President of Membership, Staffing and HR
NACM Connect*

9:30 A.M. – 10:30 A.M.

Accelerate Your Order-to-Cash Process With Task Automation and Online Payments

Sean McCaffrey, Account Executive, Bectran

AR leaders are under tremendous pressure these days to optimize cash flow and reduce DSO. But manual processes and rigid options for customers to pay their bills may be impeding those efforts, contributing to higher DSO cycles and potential financial strain. Join us for this webinar as our speakers shed light on the importance of DSO as a key AR performance metric, reveal how outdated processes hinder cash flow optimization, show how automating manual tasks and providing online payment options can speed cash inflows, and offer best practices for implementing AR automation.

10:45 A.M. – 12:00 P.M.

The Impact of Bankruptcies - Deeper than You Think

James Brown, Founder and Owner, BKwire.com

In the year 2023, more than 18,000 businesses filed for bankruptcy, which affected over 400,000 creditors. Such bankruptcy filings can have significant impacts on your company, and it's crucial to be aware of the potential risks. If one of your customers files for bankruptcy, it can negatively affect your business, and the impact can even extend beyond that if your customer's customer also files for bankruptcy. In this session, we will delve into this topic in greater detail and learn how to use data to uncover the hidden effects of bankruptcy filings on your business. It's important to take proactive measures to safeguard your company and arm yourself with the knowledge you need to mitigate the risks and protect your business in the long run.

12:00 P.M. – 1:00 P.M.

LUNCH

**ALL REGISTRATIONS ARE TAKEN
ONLINE AT WWW.NACMCONNECT.ORG**

1:00 P.M. - 2:00 P.M.

AI and the Credit Department

*Thomas Fawkes and Brian Jackiw, Partners
Tucker Ellis LLP*

While artificial intelligence (AI) has been around for decades, there have been enormous advances in the technology over the past several years that have now made it viable for business applications, including credit. AI stands to transform the credit industry as we know it, and the benefits of AI are apparent: automation of customer onboarding and underwriting, predictive analytics, data management, collections, and forecasting is now possible, which could in the future substantially expedite decision making and reduce credit department labor costs. There are, however, substantial risks: the technology is still developing, is still prone to errors, and cannot – at least at this time – navigate around unforeseen events and replace the experience and judgment of tenured (human) credit professionals. During this presentation, we will discuss the benefits and opportunities of integrating AI into your company's credit function, along with the legal and business risks and challenges associated with the current AI technology.

2:15 P.M. – 3:30 P.M. Economic Update

Chris Kuehl, Armada Corporate Intelligence (Virtual)

Once again we will be ending our day of learning with Chris Kuehl's insights into the current state of the economy. Always a don't miss, get an idea of where the economy may be heading in the months ahead.

3:30 P.M. – 5:00 P.M. BUSINESS MEETING & RECEPTION

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CEU points and CCE recertification points are available for all educational sessions.

While registering online, you will have the opportunity to choose your payment method. We are happy to take a credit card online or invoice you. You will also have the opportunity to apply coupons as allowed.

Cancellation Policy: Cancellations must be received in writing, via email or mail no later than two weeks prior to the meeting date to qualify for a full refund. Cancellations received later than two weeks prior to the meeting date DO NOT qualify for a refund of registration fees. Substitutions are allowed. Sorry, phone cancellations cannot be honored.