

Presents

UTA
United TranzActions

Webinar
www.nacmconnect.org

10 AM CT
Aug 3, 2023

Register at
www.nacmconnect.org

We offer Solutions to Empower Your Success!

Webinar Details

During this informative session, we will focus on strategies to obtain further cost reductions by adding payment automation in ways that are considered unique. This session will present options to reduce residual and costly pre-existing processes. Some of what will be addressed is considered “low hanging fruit”... something for everyone, as they say. In addition, we will introduce exciting new payment options for Merchants, which will prove to be a significant game-changer when it comes to reducing traditional payment processing fees. And finally, this presentation will introduce blended functionality that your company may be missing but is easy to implement. All of this together is designed to add efficiency, security, convenience, and speed to your payments as we continue to enhance business processes.

Dean Middleton – President of United TranzActions

With over 37 years of experience in the payment processing industry... with 32 of those years as an owner. Dean has contributed very well throughout his career by engaging in the development of various payment methods – and he continues to do so - beginning with Check Guarantee in 1986, and then expanding into Credit Card Merchant Services, ACH, Online Bill Pay, Remote Deposit Capture, Credit Card Surcharging, and more. A unique identifier in what Dean provides in the market versus his competitors is a Guaranteed payment to be applied to transactions at the discretion of his clients, this being made possible because of the proprietary Risk Logic & Filters that resides at his company. Dean has had a front row seat in serving over 6,500 companies who currently process billions of dollars in annual payments bringing efficiencies and cost reductions to every relationship that he has. Dean is viewed and accepted by his peers as a worthy speaker with meaningful content based upon his rather vast experience.”

SPEAKER