



CLEVELAND, OH

SALES vs. CREDIT...

Can We Work Together?

Roundtable discussions are a great opportunity to review, discuss, question and learn best practices with credit professionals of countless experience and backgrounds, across various industries and company sizes.

MODERATORS:
 Gregg Manternach(Credit)
 Sara Sadaghiani(Sales)
 American Greetings

Discussion Topics

* Credit & Sales:
 Are The Priorities Really
 That Different?

* Role With Established
 Credit Customers

* Investigating
 Potential Customers

* Credit as a Sales Tool
 and more

Thursday: August 11, 2022 @ 8:30 AM - 10:30 AM

\$30 members, \$60 non-members. One coupon per person is valid. Breakfast included. Attendance at this roundtable discussion is worth .2 Continuing Education Units/CCE Recertification points

LOCATION:
American Greetings
One American Blvd
Westlake, OH 44145

All payments must be received one week prior to meeting date. Cancellation Policy: Cancellations must be received in writing via fax, email or mail no later than one week prior to the meeting date to qualify for a full refund. Cancellations received later than one week prior to the meeting date DO NOT qualify for a refund of registration fees. Sorry, phone cancellations cannot be honored. If you have any questions, please email info@nacmconnect.org

Register online at www.nacmconnect.org